

READINESS REVIEW — ECONOMIC STIMULUS AND TECHNOLOGY IN STATE AND LOCAL GOVERNMENT

THE AMERICAN RECOVERY AND REINVESTMENT ACT IS UPON US — IS YOUR COMPANY READY?

- Do you and your team know how the billions in funds will be distributed and the expected timelines?
- Do you know how your solutions map to the American Recovery and Reinvestment act?

To help vendors be effective in helping government to quickly and efficiently deploy, the Center is presenting a streamlined model of reviewing your company's readiness.

Let the Center's experts help prepare your company with a Readiness Review.

PACKAGE DELIVERABLES:

- 1) Scheduled analyst call with your executives to download product and service information to tailor our Readiness Review for your company.
- 2) Briefing call and PowerPoint with your designated participants on the American Recovery and Reinvestment Act, including question and answer period. Readiness will cover your probable "fit" with which funding stream, and what your general messaging and sales posture should be to pursue quickly.

Attendance is capped on the webinar delivery to 10 attendees. Recording is an additional fee.

- 3) The Center's limited edition "CenterPoint" report in .pdf for distribution within your company.

The CenterPoint will be .pdf only, unlimited print (or electronic) distribution without alteration. The CenterPoint will be usable for sales training and also sales field use.

INVESTMENT:

State/Local Government Readiness Review: \$5,000

**SCHEDULE YOUR READINESS REVIEW BEFORE TIME
RUNS OUT. CONTACT YOUR REPRESENTATIVE.**

WEST



CHUL YIM - 916.932.1370
Western Region Manager
cyim@centerdigitalgov.com

EAST



TRACY MEISLER - 916.932.1444
Eastern Region Manager
tmeisler@centerdigitalgov.com